

COMUNICATO STAMPA

Mid & Small | Paris 2026 Conference: investor interest is growing despite the geopolitical environment

Paris, 17th March 2026 –Paris once again becomes a meeting point between Italian listed companies and international investors with the new edition of the “**Mid & Small**” Investor Conference, the event that connects Italian listed companies with international institutional investors. The conference is organized by **Virgilio ir**, with the sponsorship of **Mediobanca** and in partnership with **Barabino & Partners** and **CDR Communication**.

After the established editions in Milan and London, the conference returns to Paris for the second time, with growing figures and **19 participating companies** representing various sectors of the Italian economy.

Over the two-day event, 169 meetings were organized between companies and institutional investors, with an average of around **8 meetings per company**.

On the buy-side, **48 investors took part, representing 35 funds**, with a strong predominance of local players: 95% of investors are from France, while the remaining share includes participants from Italy, Germany, Luxembourg, and Sweden.

Pietro Barbi, CEO of Virgilio ir, commented:

“Paris today represents a market of great interest for Italian companies and their international positioning. Despite being one of Europe’s main financial hubs, it continues to show strong interest in Italian mid and small caps, which is why we are particularly pleased with this year’s level of participation.

We also chose to anticipate the event to allow companies to present themselves to investors with up-to-date, newly released data relating to their 2025 results.

Our goal is to continue building a European platform for dialogue between companies and investors, strengthening and integrating the Milan, London, and Paris events.”

The following companies participated at the “**Mid & Small | Paris 2026 Conference**”: Aeroporto di Bologna, Ariston Holding, Banca Ifis, Cyberoo, Equita Group, Esprinet, Eviso, Fae Technology, Fiera Milano, Garofalo Health Care, ICOP, IGD-SIIQ, Lu-Ve, Neodecortech, Piquadro, Sanlorenzo, Tesmec, Unidata, Zignago Vetro.

Virgilio ir has been promoting initiatives dedicated to listed companies in the small and medium capitalization area for years. The goal is to organize a series of recurring events in major European cities, dedicated to small and medium capitalization companies and international institutional investors.

Mediobanca is a diversified listed banking group. A leader in Italy in corporate & investment banking, thanks to its expertise in lending, advisory and capital markets, and with a significant presence in Southern Europe, the Group is today one of Italy’s top players in consumer credit and a qualified wealth management operator serving both Affluent & Premier and Private & HNWI clients. An established reputation based on professionalism and discretion, combined with solidity and asset quality, make Mediobanca the ideal partner for businesses with growth ambitions in Italy and Europe.

Barabino & Partners, Benefit Corporation – part of Excellera Advisory Group – is Italy's leading communications company in the corporate communications and reputation consulting market, with over 150 employees and collaborators and revenues of approximately €23 million. It is also the only Italian group operating in the field of integrated and digital communications, with a presence in Milan, Rome, and Genoa, as well as directly in foreign markets, thanks to its offices and operational headquarters in London, Berlin, Munich, Paris, Madrid, and New York.

CDR Communication was founded in 2011 by Vincenza Colucci and Silvia Di Rosa, two professionals with over 30 years of experience in financial communication. Today, it is the leading agency in Italy for integrated financial communications, media, and investor relations for middle and small caps. Thanks to the work of 25 employees and collaborators, CDR Communication advises over 50 Italian companies, mainly listed on the Italian Stock Exchange, but also SMEs with high growth potential. Since its establishment, it has handled over 35 listings, confirming its specialization in consulting. CDR Communication is based in Milan and, thanks to a consolidated network of partner agencies and collaborators, operates throughout Italy and around the world, from the United States to China and in all European countries.

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